

SHOW ME EXPRESS

State Library Newsletter

Published by Secretary of State Jay Ashcroft

December 2019

Message from the State Librarian

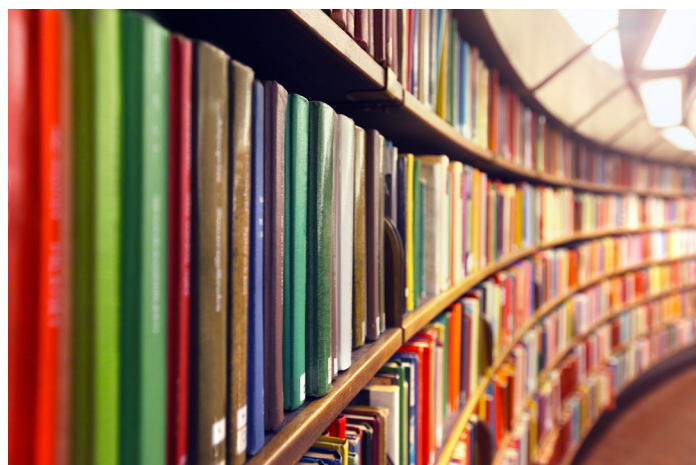
Robin Westphal, State Librarian



Having fun isn't hard, when you've got your library card! How many times have we used that little ditty with our patrons? As you tell your patrons, a library card unlocks a world of possibilities. Well, the same can be said for your Missouri State Library

card. The State Library's Reference Services division is always updating our collection of professional development and continuing education materials, as advertised to you every month in this newsletter. The Library Professional Development Collection includes materials in the areas of social media marketing, readers' advisory, programming, RDA and cataloging, and other library centric topics. Keep reading for the newest list of titles!

The State Library issues one card per library location in the name of the director or branch manager. Directors and branch managers are encouraged to borrow items for use by any of their library's staff with this card. Cards expire each year in December. If your library has a library card currently, you can expect to receive an email this month asking you to renew your



card. To check your library's status, contact Reference Services at libref@sos.mo.gov or (573) 751-3615.

To apply for a library card, visit the [Get a Library card page](#) and submit an application. Read the [instructions](#) for how to request books. For a full listing of the titles in the collection, review the "[MOSL Library Professional Development](#)" list of titles in our Featured Lists page of our catalog. Search the [catalog](#). Have fun...it's not hard, because you'll have a (State) Library card!

Missouri State Librarian Robin Westphal served as director of the Livingston County Library from 2005 to 2017 and most recently led the Johnson City (TN) library. She has worked for 25 years in a variety of capacities from school media specialist to law librarian.



Missouri State Library News

LSTA Grants News

Staff News: At the end of November, the Missouri State Library bid farewell to Grants Officer Regina Anderson. Until a replacement is hired, questions about the LSTA grants program may be directed to Debbie Musselman by telephone at (573) 751-2679 or by email at debbie.musselman@sos.mo.gov.

Long Term Grant Call: The long-term grant application deadline for Digital Imaging,

Spotlight on Literacy, and Technology Ladder grants has been extended to March 2, 2020. This is to facilitate the move to an online grant management system. We anticipate applications will be posted and the system available for entering in early January. The long-term grant period will remain the same, May 1, 2020, through April 30, 2021.

Edge News

Edge 1.0 Is Shutting Down Dec. 31, 2019

Did your library take an Edge 1.0 Assessment? Log in to your [Edge 1.0](#) account today to download your Assessment Reports and Action Plans before Dec. 31. Click here to find answers to [FAQs about the Edge 1.0 shutdown](#). Ready to start a new Assessment? Log in to the [Edge 2.0](#) platform to get started.

Call for Edge Assessment Participants

The Library Development team is looking for public libraries to participate in an [Edge](#) 2.0 assessment. Edge is provided free to public libraries by the Missouri State Library and the assessment results can be used to apply for Library Services and Technology Act grants funded through the U.S. Institute of Museum and Library Services.

Edge looks at community demographics and library resources and services to provide a framework of key performance indicators emphasizing a library's digital inclusion efforts and community leadership role. By completing an Edge assessment, libraries gain a concrete snapshot of their progress in ten benchmarks, providing guidance for next steps and

long-term planning. The benchmarks are in three strategic areas: community value, engaging the community and decision makers, and organizational management.

If you have never completed an assessment or completed an assessment before mid-2018, now is the time to consider doing so. Your library may be eligible for a [custom state and peer comparison report](#) from the Edge team at Urban Libraries Council if the following two conditions are met: 1) Complete a new assessment by Dec. 31, and 2) Serve a population between 1,500 and 5,000 or 10,000 and 15,000.

Contact Janet Caruthers, Technology and Resource Sharing Consultant, by email at janet.caruthers@sos.mo.gov or by telephone at (573) 526-1087 with questions about Edge.



EDGE 1.0 IS SHUTTING DOWN

Download your Assessment Results and Action Plans by December 31, 2019 at libraryedge.org.

edge

New Collection in Missouri Digital Heritage

A new collection from the Missouri State Archives is now available through Missouri Digital Heritage. The [Missouri Department of Natural Resources Geology and Mines Photograph Collection](#) includes thousands of photographs of various geological, industrial and water sites in Missouri. The images cover 1890 through the 1960s, with the bulk being 1890-1922. Many of

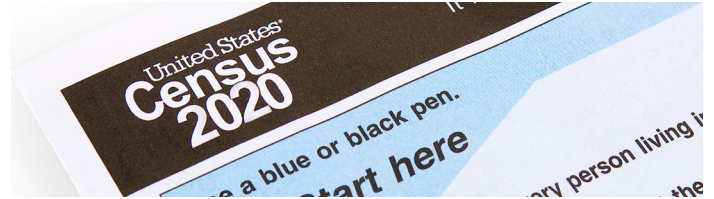
the images appeared in early Bureau of Geology and Mines publications.

Explore more Missouri history collections at <http://www.MissouriDigitalHeritage.com>. Institutions wishing to participate in Missouri Digital Heritage may contact mdh@sos.mo.gov.

Census 2020

Partners are seen as critical to the success of Census 2020, particularly in reaching hard-to-count populations. Libraries are considered one of these critical partners. Key roles for libraries will be to:

1. provide access to technology resources for people to complete the online Census questionnaire; and
2. educate their communities in the importance of an accurate Census.



For libraries wanting to learn more, the American Library Association has a two-page [tip sheet](#) called *Preparing My Library for the 2020 Census* and there is also a [Frequently Asked Questions](#) sheet created by the US Census Bureau.



Financial Management Guide

The Library of Michigan recently updated its [Public Library Financial Management Guide](#). The guide includes information on basic accounting, revenues, expenditures, budgeting, financial

reporting, audits, internal controls and sample budget policies. A series of short webinars on financial management topics pertinent to libraries will be coming soon.

State Aid Distribution

The 35 public libraries which received the special state aid distribution of \$4,954.17 on June 5, 2019, will need to file the FY2019 Additional Appropriation Use of Funds Report between Jan. 1, 2020, and Feb. 15, 2020. The two-part form consists of an information sheet and a narrative and can be viewed on the [Missouri State Library](#)

[Certifications and Document Filing Schedule](#) on our website. The list of libraries that received this distribution can be viewed on the [State Funding For Missouri Public Libraries](#) page under the State Aid Special Distribution heading. If you have any questions, please contact Terry Blauvelt at terry.blauvelt@sos.mo.gov.



Upcoming Webinars from the State Library

Public Libraries and Citizenship Services Webinar on Dec. 17, 2019

Are you searching for free educational materials for immigrants? Are you looking for ways public libraries in Missouri have worked with the immigrant population in their communities? Then this is the webinar for you! Paul Cloutier, from the U.S. Citizenship and Immigration Services' (USCIS) Kansas City Office, will introduce the Civics and Citizenship Toolkit and other resources from USCIS. Julie Robinson, RISE

Outreach Manager, will talk about Kansas City Public Library's "English for Citizenship" program. Julie Yockey, Director of Carthage Public Library, will tell of her staff's experience with their "Your Path to Literacy and Citizenship @ Carthage Public Library" program. This event will take place in GoToTraining on Dec. 17, 2019, at 2 p.m. Registration is required and can be completed at [Citizenship Services](#).

CIPA and Filtering Webinar on Jan. 9, 2020

To take advantage of the E-rate program, libraries must adopt an internet safety policy that includes a "technology protection measure," or filtering technology, to comply with the Children's Internet Protection Act (CIPA). Come learn from a panel of experts as they provide information on E-rate requirements, the American Library Association's history with

filtering, potential privacy threats, and CIPA's legal requirements. They'll also answer questions about filtering during this interactive session, such as how CIPA applies to wi-fi hotspots. This event will take place in GoToTraining on Jan. 9, 2020, at 2 p.m. Registration is required and can be completed at [CIPA and Filtering](#).

Developmentally Appropriate Programming for Babies Webinar on Tuesday, Jan. 14

Are you struggling to engage with the under 2 population in your library? This [webinar](#) is designed for practitioners who would like to build a stronger foundation in serving ages 0-2. Presenter Brooke Newberry will discuss developmental milestones, optimal formats, and content for library programming aimed at babies.

This event will take place on Tuesday, Jan. 14, 2020, at 10 a.m. You can [register directly](#) or through the [catalog](#), a calendar of all upcoming webinars. For those who are unable to attend, this session will be [archived](#). Direct questions about this webinar to Becky Wilson at becky.wilson@sos.mo.gov.

Imagine Your Story: Adult Summer Reading on Jan. 30, 2020

Imagine yourself attending our Adult Summer Reading Program Planning webinar from the Missouri State Library on Jan. 30, 2020, at 10 a.m. This year's theme is "Imagine Your Story." This 90-minute webinar has great advice and tips for library staff new to the summer reading program and old hands looking for some inspiration for

programs, events, book displays, reading lists, partnerships, and social media promotions. The presenter is Katie Stover, Director of Reader's Services for the Kansas City Public Library. Registration is required and can be completed at [Imagine Your Story](#).

Census 2020 and Public Libraries on Feb. 4, 2020

Census 2020 will soon be here! Census data is used to ensure states are being fairly represented, both in the allotment of federal dollars and in determining the number of congressional districts. Public libraries will play an important role in the Census 2020 effort, both as an avenue for people to complete their Census 2020 form and also in reaching hard-to-count populations. This presentation,

led by Alexandra Rankin, Government Affairs Manager for the Missouri Foundation for Health, will examine why libraries play a critical role in promoting census participation and provide information on how libraries can get engaged. This webinar will take place on Feb. 4, 2020, at 10 a.m. Registration is required and can be completed at [Census 2020](#).

Access to Short Takes for Trustees Ends Dec. 31, 2019

Statewide access to the [Short Takes for Trustees](#) video series will end Dec. 31, 2019. Until then, access is available through ALA Connect, using your American Library Association user ID and password, and joining the Trustee community. If you prefer, you can also access the resources using a statewide login and password, obtained by emailing mostlib@sos.mo.gov.



This project is supported by the Institute of Museum and Library Services under the provisions of the Library Services Act as administered by the Missouri State Library.

Library Development Webinar Archives

Library Development provides recordings of their webinars in the [Recorded Webinars Archive](#). Videos are organized into nine topics including administration, adult services, early literacy, library skills, technology skills, youth services, LSTA Grant Clips, Public Library Survey, and State Library Quick Bits.

The recording of the *Understanding Broadband and its Impact* webinar held on Nov. 13 is now

available in the technology skills archive. Watch this video if you want to learn more about the fundamentals, terms, and issues of broadband.

You can register for upcoming webinars through the Library Development [Training Catalog](#).



Upcoming Training for MOREnet Members

eBook Collections for Patrons and Students Webinar on Jan. 22, 2020

Did you know that your library has access to either a Public Library or K-12 eBook collection? Even if you did, maybe it's time to revisit these digital books that are available on an unlimited, concurrent basis. No waits, no holds! Join us to see how easy it is to browse, read and download

chapters of a book. The 30-minute session starts at 3:30 p.m. Register at [eBook Collections](#).

MOREnet offers in-person trainings around the state. Visit the [MOREnet Training Schedule](#) to see if there is training in your geographical area.

National Library Skills Free Training Calendar

The Wyoming State Library keeps track of webinars being held around the nation that are free and relevant to library staff, using an [online calendar](#). Staff can [subscribe](#) to receive monthly

training updates. Keep in mind that current Missouri State Library webinars can be found in our [training catalog](#), and past webinars can be found in our [library development archives](#).

Reference Services for YOU: Meet the MoDOT Librarian

Do your patrons have questions about transportation information? A special library is available to help! The Missouri Department of Transportation (MoDOT) Library and MoDOT Librarian, Lauren Bielecki, provide research and reference assistance for transportation information. The MoDOT Library [website](#) features a wide array of [historical digital resources](#), including bridge and highway histories, maps, and photographs. View MoDOT's [collection of highway maps, annual reports, and other digital materials in our free online Internet Archive collection](#).

The MoDOT Library also maintains a physical collection of material housed at the

[Missouri State Library](#), which includes publications from transportation information mainstays. The collection features publications from MoDOT divisions, including aviation, multi-modal, riverways, safety, planning, and more. Search the library's [catalog](#) for print publications to borrow via MOBIUS or traditional interlibrary loan.

Please contact the MoDOT Library with your transportation-related questions and inquiries!

Phone: (573) 522-1948

Email: lauren.bielecki@modot.mo.gov

Website: <https://mostate.libguides.com/modotlibrary>



New Books From The Missouri State Library

[Creating a Learning Commons](#) by Lynn D. Lampert and Coleen Meyers-Martin

[Teaching Google Scholar](#) by Paige Alfonso

[Library Volunteers](#) by Allison Renner

[Nonprofit Hero: Five Easy Steps to Successful Board Fundraising](#) by Valerie M. Jones

[Creating a Tween Collection](#) by Karen M. Smith

[Teen Fandom and Geek Programming](#) by Carrie Rogers-Whitehead

[Create, Innovate, and Serve: A Radical Approach to Children's and Youth Programming](#) edited by Kathleen Campana and J. Elizabeth Mills

[Embedded Business Librarianship for the Public Librarian](#) by Barbara A. Alvarez

[Small Business and the Public Library: Strategies for a Successful Partnership](#) by Luise Weiss, Sophia Serlis-McPhillips, and Elizabeth Malafi

[Making Sense of Business Reference](#) by Celia Ross

[Be Opportunity-Minded: Start Growing Your Career Now](#) by Caitlin Williams

[Library Leadership Your Way](#) by Jason Martin

We are pleased to offer direct borrowing from the Missouri State Library (MOSL) to Missouri public library directors and branch managers for continuing education and professional development.

MOSL public library cards are issued in the name of the library director or branch manager. Directors and branch managers are encouraged to borrow items for use by any of their library's staff with this card.

To get a MOSL library card, visit <http://mostate.libguides.com/reference/card> and fill out an application. For assistance in obtaining a card, replacing a card or for additional information, call or email the Missouri State Library Reference Services Division at (573) 751-3615 or libref@sos.mo.gov.

Around the State

Crosby Kemper III to Be Nominated to Serve as Director of the Institute of Museum and Library Services (IMLS)

Congratulations to Kansas City Public Library (KCPL) Director Crosby Kemper on his pending nomination to lead IMLS for the next four years. The IMLS director alternates between someone with a library background and a member of the museum community. Crosby has lead KCPL since 2005 and has been an active advocate for libraries and mentor to many members of

Missouri's library community. As Board Chair for the Schools, Health & Libraries Broadband (SHLB) Coalition, Crosby has been a strong advocate for affordable high-quality broadband for anchor institutions.

We at the State Library look forward to working with Crosby in his new capacity!

Welcome New Directors!

Ann Cunningham at Conway Memorial Library
Nelson Appell at Washington Public Library

Dunklin County Hall of Honor

Housed on the second floor of the Dunklin County Library headquarters is a tribute to the citizens of this county. The Dunklin County Hall of Honor permanently recognizes Dunklin County citizens who have distinguished themselves within their occupation, trade, profession or other field of endeavor through intellectual, creative or professional accomplishments. Memorabilia from each honoree is displayed to tell the story of his or her achievement. This event, now in its 16th year, has become an annual celebration of the efforts of some of the most enterprising citizens of Dunklin County. The Dunklin County Hall of Honor helps build pride in the communities and provide inspiration and encouragement for future leaders.

Each year the Dunklin County Library accepts nominations to honor a citizen who has contributed to the county. A Hall of Honor committee meets to review submissions and then honorees are selected. The annual ceremony is held in early November. At present, 166 honorees represent their gifts and talents given to the citizens of Dunklin County. Sheryl Crow, Grammy Award winner singer/songwriter; George Alford, BBQ restaurateur and philanthropist; and Sally Stapleton, two-time



Pulitzer Prize winner for photojournalism are just a nod to the genius and gifts of Dunkin County citizens. Dunklin County Library Director JoNell Minton commented after the 2018 Hall of Honor Induction Ceremony, "Each year I am astounded by the ingenuity and distinct talent that runs throughout Dunklin County. I learn something new about the people who make this their home. We are a pretty unique county."

2019 How-To Festival

The St. Charles City-County Library hosted their Second Annual How-To Festival on Saturday, Sep. 21, at the Spencer Road Branch in St. Peters. The day was an amazing success with 1,683 attendees at 59 sessions and six booths throughout the day. The wide range of offerings included how to meditate, podcast, be a super sleuth, use an instant pot, travel internationally, stage your home to sell it, vote and participate in the democratic process, or start a business. A family track was offered for the first time, which included how to fish, tie-dye with sharpies, set up an aquarium and play the ukulele. Library staff and experts from the community presented sessions.

The Astronomical Society of Eastern Missouri and Inventor Forge, a local makerspace, held very popular drop-in booths. Attendees learned about the library's telescopes and newly acquired binoculars with the Astronomical Society. Inventor Forge offered jewelry making, circuit soldering, and electronics. The keynote speaker was Nerd for a Living and Fictitious podcasts host Adron Buske. Adron presented on how to be a lifelong learner. The St. Charles



City-County Library's first How-To Festival was inspired by the Springfield-Greene County Library's event, and we would like to thank them for their help and support as we launched our own version!



Grant Opportunities

Author Visit Grant • **DEADLINE: Ongoing**

This grant is specifically designed for school or public libraries to bring an author to their community. Grants range from \$500 up to \$5,000. All travel for the author must be included as part of a flat rate fee for the author. Other additional costs allowable: publicity and promotional items, up to \$500 towards

library materials for collection development related to the project, additional staff hours, and transportation for youth from school or licensed child care. Questions? Contact Debbie Musselman, Library Development Director, at debbie.musselman@sos.mo.gov or (573) 751-2679.

Show Me Steps to Continuing Education: Individual Training Events • DEADLINE: Ongoing

Interested in attending a professional development opportunity, but need additional funds? Show Me Steps to Continuing Education grants provide reimbursement for up to 75% of the costs of eligible, non-credit continuing education events. Applications are accepted year-round and are available at: <http://www.sos.mo.gov/library/development/lstagrant>.

Upcoming eligible conferences include, but are not limited to:

- [Public Library Association Conference](#) Nashville, Tenn., from Feb. 25–29, 2020
- [Electronic Resources and Libraries](#) Austin, Texas, from March 8–11, 2020
- [Library Technology Conference](#) St. Paul, Minn., from March 18–19, 2020
- [Power Up](#) Columbia, Mo., from March 30–31, 2020

- [Computers in Libraries](#) Arlington, Va., from March 31–April 2, 2020
- [Missouri Association of School Librarians](#) Osage Beach, Mo., from April 19–21, 2020
- [American Library Association Annual Conference](#) Chicago, Ill., from June 25–30, 2020
- [Makerspaces for Innovation and Research in Academics](#) La Verne, Calif., from July 15–16, 2020

These grants are supported by the Institute of Museum and Library Services under the provision of the Library Services and Technology Act as administered by the Missouri State Library. If you have questions about this Show Me Steps grant opportunity, please contact Debbie Musselman at (573) 751-2679 or debbie.musselman@sos.mo.gov.

Show Me Steps to Continuing Education: Group Training Events • DEADLINE: Ongoing

Do you want to bring an expert to your library for training? This grant is a competitive grant program that provides funds for a host library or library consortium to plan and provide group training(s) on current, relevant, unique and/or in-demand topics at a local, regional or

statewide level. Grants range from \$500 up to \$8,000. If you have questions about this Show Me Steps grant opportunity, please contact Debbie Musselman at (573) 751-2679 or debbie.musselman@sos.mo.gov.

Technology Mini-Grant Applications

The Technology Mini-Grant Application is now available online at [LSTA Grant Application Forms](#). Completed applications are due Jan. 3, 2020.

The Technology Mini-Grant Application Overview session will be held Dec. 18, 2019, at 9 a.m. This session will address questions from public library

staff regarding what is eligible. Also covered are changes to the application and grant writing tips. Library staff are required to attend this one-hour online information session. Register for the session at [Technology Mini-Grant Application Overview Webinar](#).



Missouri Secretary of State
State Library



Missouri Secretary of State
John R. Ashcroft